

# Mesa Air Group, Inc. MES



**Cowen 11th Annual Global Transportation Conference** 

September 5, 2018

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## **Today's Key Takeaways**



### **Attractive Investment Thesis**

Attractive Industry

REGIONALS ARE ESSENTIAL TO THE U.S. AIRLINE MARKET, FLYING 42% OF ALL U.S. DEPARTURES



Low-Risk Business Model OUR CONTRACTS WITH MAJOR AIRLINES PROVIDE STABLE, PREDICTABLE REVENUE STREAMS AND HAVE NO FUEL, LOAD FACTOR OR YIELD RISK



Low-Cost Strategy

OUR LOW-COST STRATEGY POSITIONS US TO CAPTURE ADDITIONAL GROWTH



Near-Term Earnings Expansion

SEVERAL PATHS TO GROW EARNINGS WITH NEAR TERM VISIBILITY

## **Mesa Introduction**



Founded by Larry and Janie Risley in 1982 on a mesa in rural New Mexico, with a single six-passenger aircraft

BY 1995, LARGEST INDEPENDENT REGIONAL AIRLINE WITH 175 TURBO-PROP AIRCRAFT

CURRENTLY OPERATE 144 LARGE REGIONAL JETS AS UNITED EXPRESS AND AMERICAN EAGLE UNDER LONG-TERM CONTRACTS

**LOWEST COST REGIONAL OPERATOR** 

FASTEST GROWING REGIONAL AIRLINE IN U.S. OVER THE LAST 5 YEARS, ADDING 86 AIRCRAFT

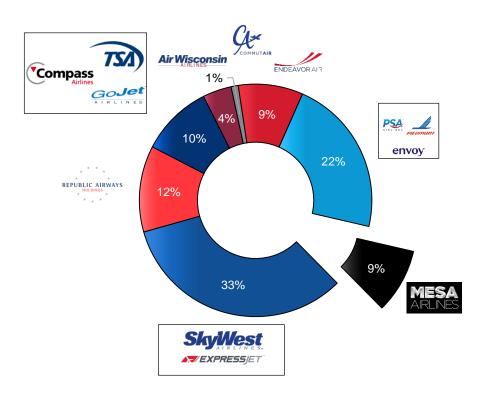


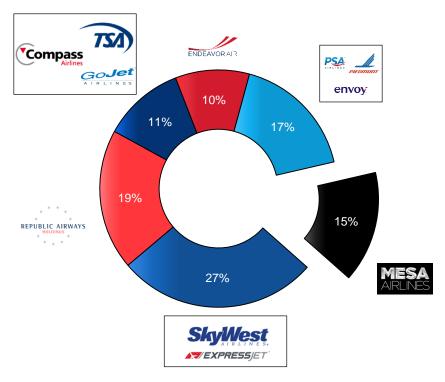
## Where We Fit in the Regional Industry



We operate almost 1 out of every 7 large regional jets for the mainline airlines

DL / AA / UA Contract Flying – Total Aircraft In Service<sup>(1)</sup> DL / AA / UA Contract Flying – Large Regional Jets In Service<sup>(1)</sup>

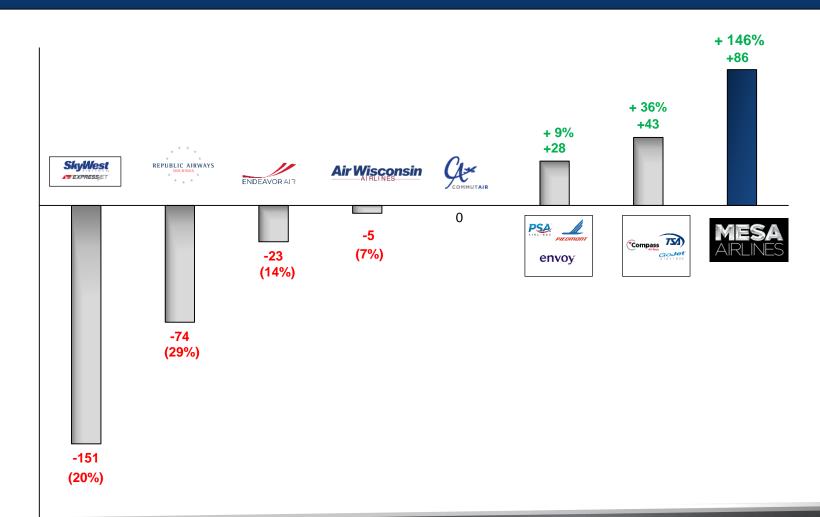




## **Recent Momentum**



### We have added more aircraft than any other regional airline since 2013



## **CPA In Action**



In exchange for control of routes, schedules and fares, major airlines provide other benefits to their regional partners

OUR CONTRACTS WITH UNITED AND AMERICAN PROVIDE US WITH...

Guaranteed monthly revenue per aircraft

A fixed fee based on flight activity

Weekly cash flow from payment of invoices

... AND WE TAKE NO DIRECT RISKS FOR...

**(1)** F

Fuel prices

**2** 

Passenger fare levels

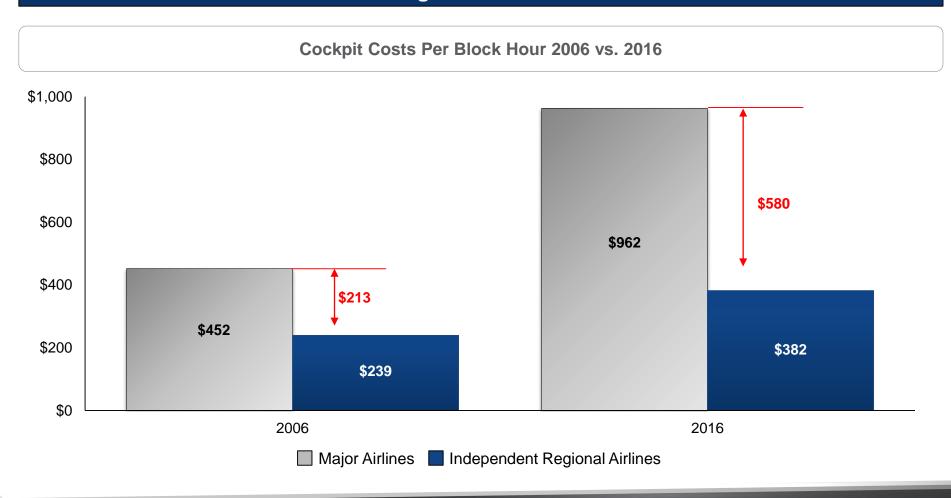
3

Load factors

# Why Majors Use Regionals



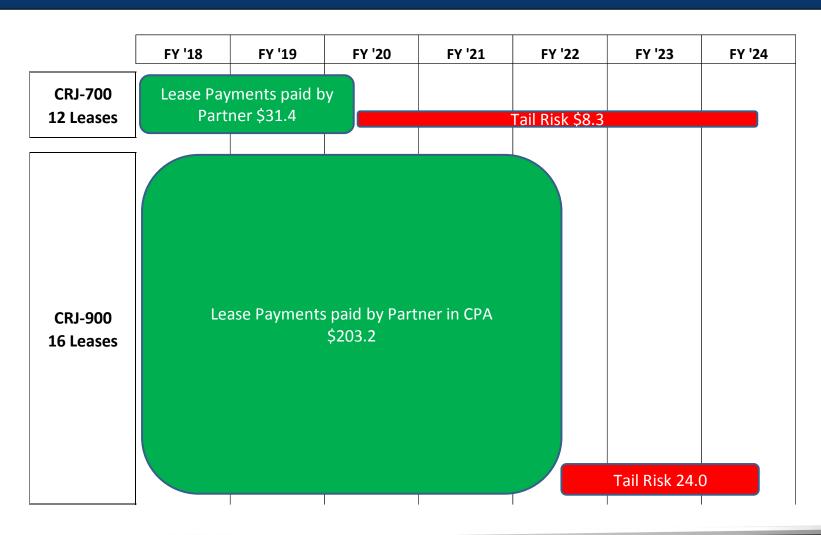
With approximately 3.4 million block hours flown on regional aircraft in 2016 for United and American, the labor cost differential represents nearly \$2 billion in annual cost savings for the carriers



## **Tail Risk**



### Tail Risk = Leased aircraft with term beyond CPA expiry



# **Mesa Today**



## Today, Mesa operates only large regional jets with 70+ seats

Partner	Aircraft	Seats per A/C	# of A/C	Hubs	Basic Contract Period	With Partner Extension	Growth Since 2013
American Airlines	CRJ-900	76/79	64	Phoenix Dallas	2021-2025	2024-2025	68% (38 to 64 aircraft)
UNITED	E-175	76	60	Houston	2019–2028	2027-2030	300%
	CRJ-700	70	20	Dulles	August – December 2019	August – December 2019	(20 to 80 aircraft)
Unassigned / Spare	CRJ-200	50	1	n/a	n/a		n/a
TOTAL			145				

## **Our Low Cost Strategy**



### The main components of our low cost strategy

### LOW OVERHEAD COSTS

STRATEGIC OUTSOURCING OF MAINTENANCE AND OTHER FUNCTIONS

### **EFFICIENT FLEET**

MOTIVATED WORKFORCE COST-EFFECTIVE LONG-TERM BARGAINING AGREEMENTS

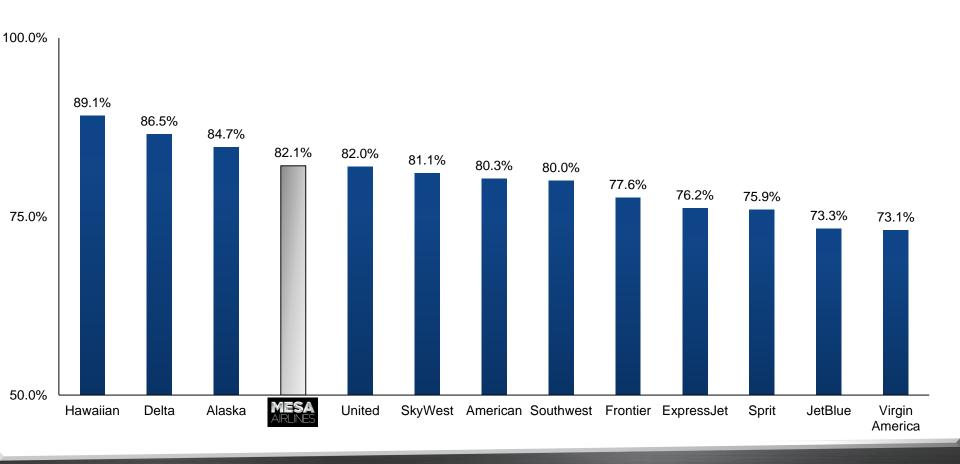
LONG-TERM BENEFITS OF "JUNIORITY"

## **Arrive On-Time**



# It's not enough to simply be low-cost. Our recent on-time performance leads the regional industry

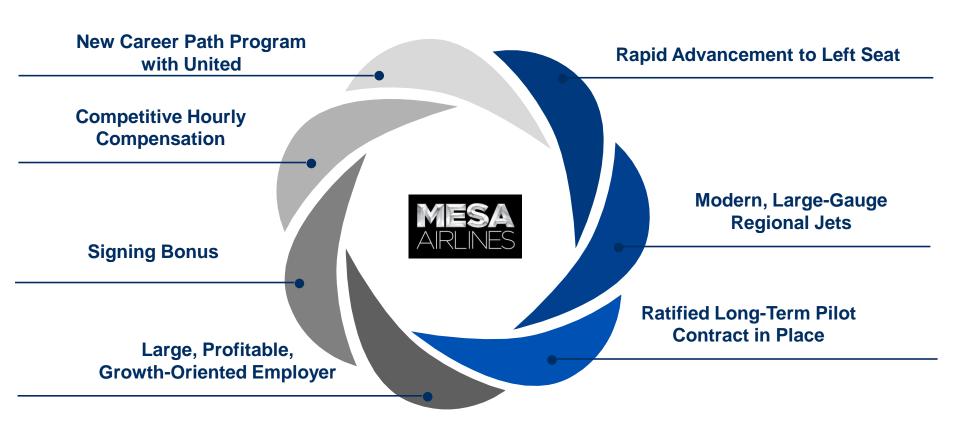
**Average On-Time Performance, January 2016 – March 2018** 



## **Pilot Retention and Recruitment**



### Why pilots prefer Mesa



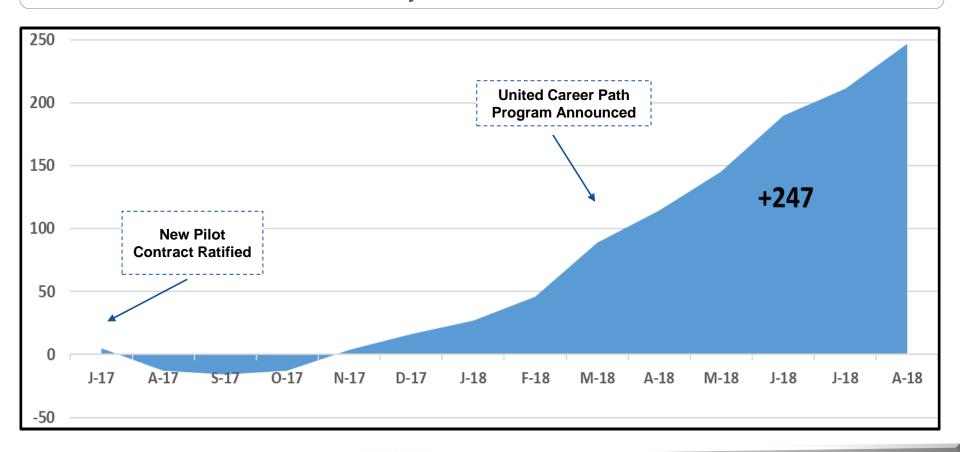
## **Pilot Retention and Recruitment**



### Our pilot hiring initiatives are resulting in record levels of applicants and new hires

Net Pilots Released from Training

July 2017 to June 2018



## **Benefits of "Juniority"**



As a result of our growth, we have a junior and cost-effective workforce

IN THE LAST YEAR, WE HIRED APPROXIMATELY 1,000 NEW EMPLOYEES

PILOTS, FLIGHT ATTENDANTS AND MECHANICS ARE ALL PAID ON THE BASIS OF SENIORITY

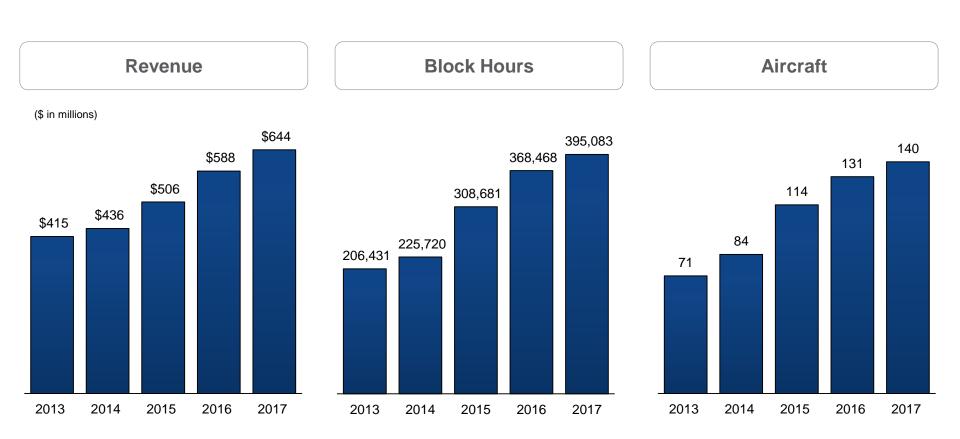
75% OF OUR WORKFORCE HAS LESS
THAN 5 YEARS OF SENIORITY



## We Are a Growth Company...



### ...Demonstrating consistent, outsized growth over the past 5 years



## **Growth Opportunities**





**Acquire Other Regional Airlines** 

**Enter Air Cargo Market With Similar Business Model** 

**Begin Flying With Other Major Airlines** 

**Expand Flying With Our Major Airline Partners** 





# Our Competitors Have Several Contracts Expiring



### **Significant Growth Opportunity**

WE BELIEVE CPAS HELD BY COMPETING REGIONAL CARRIERS REPRESENT UP TO 300 AIRCRAFT WITH EXPIRATIONS OVER THE NEXT FIVE YEARS(1)

NOT DEPENDENT ON SCOPE RELIEF

ACHIEVABLE, GIVEN MESA'S STATUS AS THE LOW-COST OPERATOR



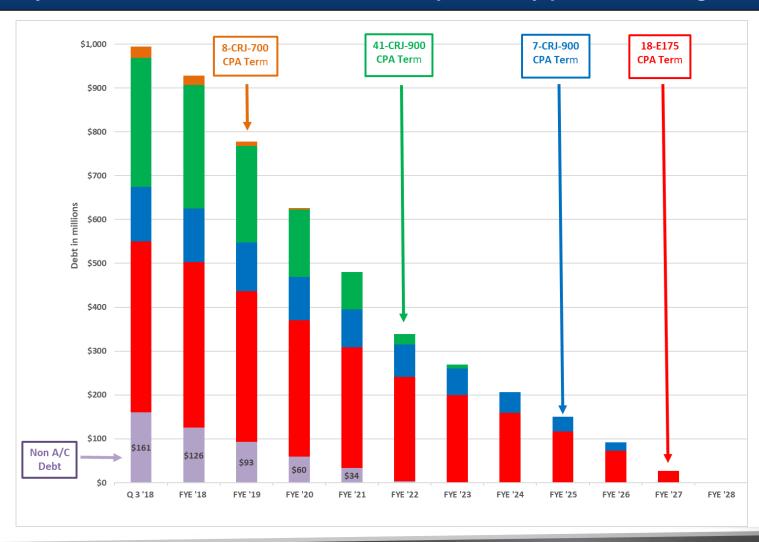




# **Scheduled Debt Principal Repayment**



### Majority of Mesa debt is aircraft related and is paid off by partners through the CPA



## **Earnings Growth Drivers**



We have several paths to grow earnings, even without adding more CPA contracts

**NORMALIZED CREW COSTS** 

**ACCRETIVE AIRCRAFT LEASE BUYOUTS** 

IMPROVE UTILIZATION ON EXISTING FLEET

**REDUCE HIGH-COST DEBT** 



# Financial Highlights

# **Key Financial Highlights**



### **Highlights**

STABLE GUARANTEED MONTHLY REVENUE, INCREASING AS MESA GROWS BLOCK HOURS AND UTILIZATION



COST HEADWINDS FROM PILOT TRAINING AND ENGINE MAINTENANCE CYCLE ARE ABATING



STRENGTHENED BALANCE SHEET POST-IPO, WITH REDUCED INTEREST COST AND ABILITY TO DO ACCRETIVE LEASE BUYOUTS



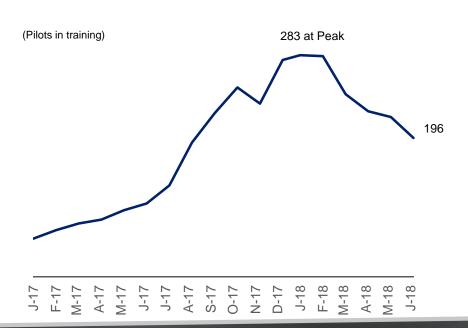
# **Training Cost Headwinds Abating**



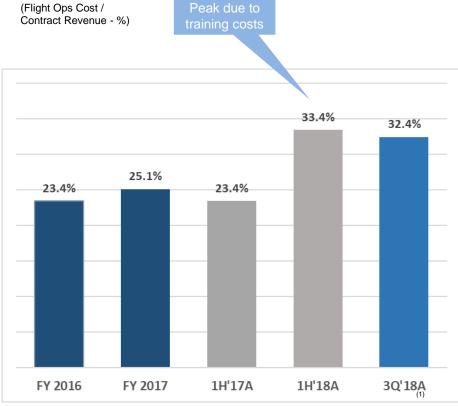
### Positive earnings impact from normalized crew costs as pilots finish training

### **Pilot Training Debottlenecking**

- Training back to "steady state" after 3-year expansion
- Training and simulator backlog causing peak flight operations costs in 1H18 mostly eliminated
- Premium pay



## Flight Operations Costs Peaking in 2018

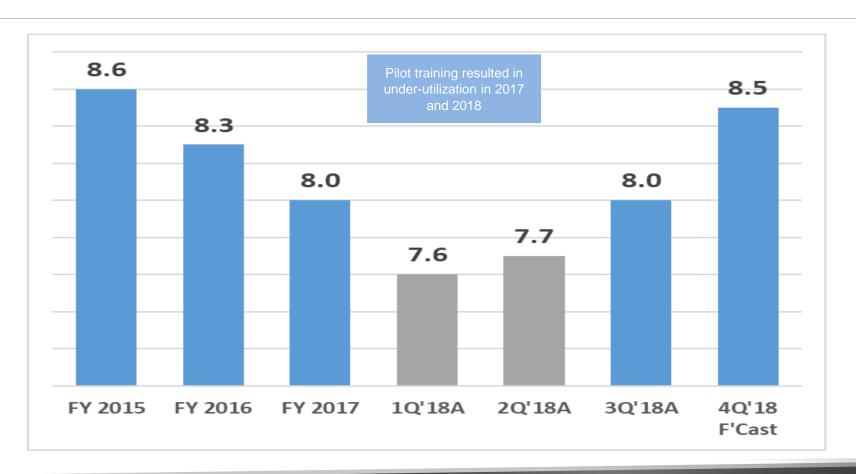


# **Block Hour Utilization Ramp-Up**



### Utilization on existing fleet is ramping up as pilot training bottleneck improves

### **Utilization Rate**(1)



# **Engine Maintenance Cost Headwinds Abating**



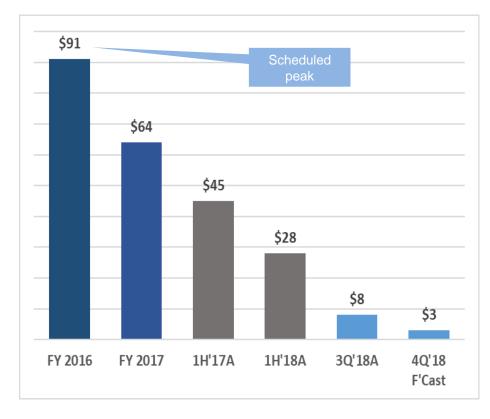
### Favorable engine maintenance cycle will drive a rebound in earnings

### **Engine Maintenance Cycle**

- Mesa accounts for all aircraft and engine maintenance events under the "expense as incurred" method, the most conservative treatment
- Maintenance cycle at a multi-year low after peaks in FY16 and 1H17 (\$150mm in 2 years)
- Highly reliable forecast as maintenance events are generally predictable years in advance

### **Engine Overhaul Cost Peaked in 2016 and 2017**

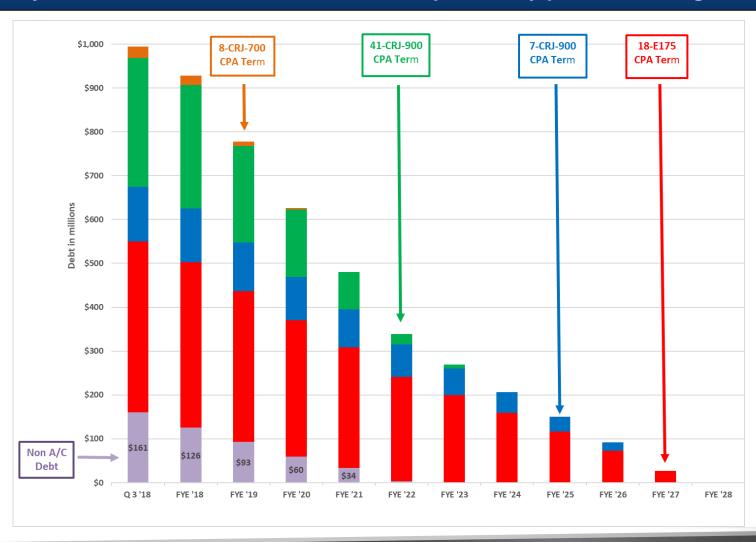
(Engine Overhaul - \$ million)



# **Scheduled Debt Principal Repayment**



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## **Stronger Balance Sheet Post-IPO**



Aircraft lease buyouts and the paydown and refinancing of high-cost debt is expected to significantly boost earnings

### **Accretive Aircraft Lease Buyouts**

- Build aircraft equity; avoid lease return conditions
- Completed buyout of 9 CRJ-900s from GECAS in June 2018
  - \$5.5mm annual improvement in pre-tax income through FY 2021
- We are exploring the buyout of 25 of the 28 remaining leased aircraft
  - In negotiations with GECAS for buyout of additional 10 aircraft – target Q4 FY '18

### **Reduce High-Cost Debt**

- \$121.7mm of high-cost debt to be paid down and refinanced at lower rates
- Paid off \$26mm revolver in August with IPO proceeds (\$35mm revolver remains in place)
  - \$1.6mm annual benefit beginning in FY 2019

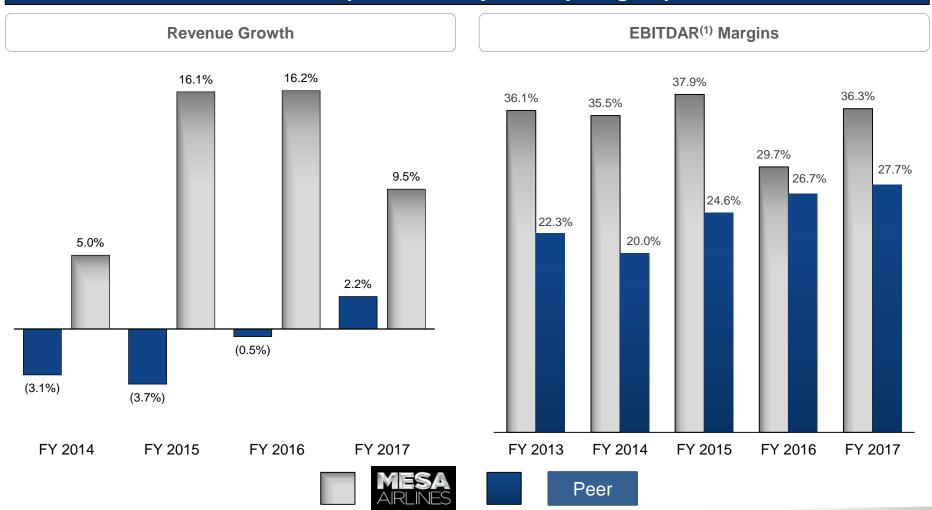
### Pro Forma Net Leverage<sup>(1)</sup>

- 2018 FYE estimated at 5.6
- Significant reductions in 2019 and 2020 assuming no added aircraft debt (growth)

# Mesa vs. Peer Group - Growth and Margins



Successful execution on our low-cost strategy has produced growth and margins that compare favorably to our peer group



## **Third Quarter Fiscal 2018 Recap**



### Adjusted income before taxes slightly above high end of estimated range in S-1

	Quarter En	ded June 3	0, 2018
	(in millions) ( unaudited)		dited)
	Range i	n S-1	
	<u>Low</u>	<u>High</u>	<u>Actual</u>
Consolidated Statement of Operations	<u>(1)</u>		
Total operating revenues	171.5	171.5	171.7
Total operating expenses	174.3	171.3	172.2
Operating (loss) income	-2.8	0.2	-0.5
Total other expense	-14.1	-14.1	-14.1
Loss before taxes	-16.9	-13.9	-14.6
Non-GAAP financial data:			
Loss before taxes	-16.9	-13.9	-14.6
One-time, non-recurring items	27.1	25.1	26.2
Income before taxes - adjusted	10.2	11.2	11.6
Adjusted EBITDAR	40.3	41.3	41.7
Adjusted EBITDA	58.2	59.2	59.7

<sup>(1)</sup> See appendix for reconcilliation to GAAP

## **Conclusions**



Being a low-cost operator with an attractive junior workforce makes us an effective competitor to drive outsized growth opportunities

Regionals Are Core to the U.S. Airline Market



**Low-Cost Operator** 



Predictable Revenues Under CPA Contracts



**Attractive Growth Opportunities** 



Strong Recent Pilot Recruitment



Track Record of Profitability and Near Term Earnings Catalysts





Appendix

## **Appendix 1 – GAAP versus Non-GAAP Reconciliation**



#### Reconciliation of GAAP versus Non-GAAP Disclosures (unaudited)

(In thousands, except for per diluted share)

		Three me	onths ended June 3	30, 2018	3	
	(Loss) Income	Income Tax Expense	Net		Income	come per
	Before Taxes	(Benefit)	Income		Share	 Shares
GAAP Income	(14,630)	(3,495)	(11,135)	\$	(0.89)	\$ (0.49)
Q3 FY 18 Adjustments (1)	26,193	7,934	18,259	\$	0.76	\$ 0.53
Non-GAAP Income	11,563	4,439	7,124	\$	0.30	\$ 0.21
Interest Expense	14,118					

Interest Expense	14,118
Depreciation and Amortization	16,013
Adjusted EBITDA	41,694
Aircraft Rent	17,975
Adjusted EBITDAR	59,669

#### Welghted-average Shares Outstanding

	Three months ended	Three months ended June 30, 2018	
	Basic	Dlluted	
GAAP weighted-average common shares outstanding	12,462	12,462	
Non-GAAP weighted-average common shares outstanding (2)	12,462	24,041	
Non-GAAP weighted-average common shares outstanding			
Including pro forma shares issued upon IPO (3)	22,744	34,323	

#### Third fiscal quarter special items:

- 1) Includes one-time non-GAAP adjustments of \$11.1 million in General and Administrative expense related to an increase in accrued compensation as a result of the increase in the fair value of the Company's common stock due to the S-1 filing and \$15.1 million related to the acquisition of nine CRJ-900 aircraft previously leased
- 2) Weighted-average diluted shares outstanding adjusted for anti-dilutive effect
- 3) Weighted-average pro forma shares outstanding including the impact of 9,630,000 shares issued upon IPO and 651,824 net shares issued under the Company's 2018 Equity Incentive Plan upon IPO